1. Inspiring knowledge about existing change and partnerships

2. Inspiring people to care and share

3. Inspiring people to take action by making commitments
BE THE CHANGE YOU WANT TO SEE IN THE WORLD
BE THE CHANGE YOU WANT TO SEE IN THE WORLD
THERE IS AN ANCIENT STORY* OF A HUMMINGBIRD AND IT IS ABOUT HOW WE REACT TO A CRISIS.
RIGHT NOW, WE FACE A WATER AND SANITATION CRISIS. DO WE STAND AND STARE?
OR, DO WE ACT?
'One day in the forest, a fire broke out. All the animals ran for their lives. They stood at the edge of the blaze, looking at the flames in terror and sadness. Up above their heads, a hummingbird was flying back and forth to the fire, over and over again. The bigger animals asked the hummingbird what she was doing. “I am flying to the lake to get water to help put out the fire.” The animals laughed at her and said, “You’re crazy, you can’t put out this fire!” The hummingbird replied, “I’m doing what I can.”'
THE HUMMINGBIRD IS HELPING SOLVE THE PROBLEM, ONE DROP AT A TIME.
SHE IS BEING THE CHANGE SHE WANTS TO SEE IN THE WORLD.
YOU CAN BE A HUMMINGBIRD, TOO.
THE ACTIONS YOU TAKE – NO MATTER HOW SMALL – WILL HELP SOLVE THE WATER CRISIS.
PEOPLE’S ACTIONS AROUND THE WORLD

- Europe and Northern America
- Central and Southern Asia
- Eastern and South-Eastern Asia
- Northern Africa and Western Asia
- Sub-Saharan Africa
- Oceania (excluding Australia and New Zealand)
- Australia and New Zealand

Top three actions:
- Lorem ipsum dolor sit amet, consectetur nostrud exercitation ullamcorper suscipit.
- Lorem ipsum dolor sit amet, consectetur nostrud exercitation ullamcorper suscipit.
- Lorem ipsum dolor sit amet, consectetur nostrud exercitation ullamcorper suscipit.
CHOOSE YOUR ACTIONS
MAKE A LIST OF PERSONAL COMMITMENTS TO SOLVE THE WATER AND SANITATION CRISIS

☑ Save water: Take shorter showers and don’t let the tap run when brushing my teeth, doing dishes and preparing food.

☐ Break taboos: Talk about the critical connection between toilets, water and menstruation.

☐ Make it equal: Share water fetching between women and men, girls and boys.

☐ Flush safe: Fix leaking water and waste pipes, empty full septic tanks and report dumping of sludge.

☐ Stop polluting: Don’t put food waste, oils, medicines and chemicals down my toilet or drains.

☐ Eat local: Buy local, seasonal food and look for products made with less water.

☐ Be curious: Find out where my water comes from and how it is shared, and visit a treatment plant to see how my waste is managed.

☐ Protect nature: Plant a tree or create a raingarden – use natural solutions to reduce the risk of flooding and store water.

☐ Build pressure: Write to my elected representatives about budgets for improving water at home and abroad.

☐ Clean up: Take part in clean-ups of my local rivers, lakes, wetlands or beaches.

First name: ___________________________ Last name: ___________________________
Region: ___________________________ Email: ___________________________
I have another action idea to solve the water crisis (maximum 150 words):

This is who I need to help me start my idea:

The suggested actions have been selected to cover a range of water and sanitation issues as reflected in the targets of Sustainable Development Goal 6. The list is not exhaustive and is primarily intended to inspire participation. Other ideas for action are encouraged.

Create your action list
THANK YOU FOR BEING A HUMMINGBIRD.

THE ACTIONS YOU TAKE WILL HELP ACCELERATE CHANGE. EVERY DROP COUNTS.

Download your action list
MY ACTION LIST

☐ **Save water:** Take shorter showers and don't let the tap run when brushing my teeth, doing dishes and preparing food.

☐ **Break taboos:** Talk about the critical connection between toilets, water and menstruation.

☐ **Make it equal:** Share water fetching between women and men, girls and boys.

☐ **Flush safe:** Fix leaking water and waste pipes, empty full septic tanks and report dumping of sludge.

☐ **Stop polluting:** Don't put food waste, oils, medicines and chemicals down my toilet or drains.

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☐ **Clean up:** Take part in clean-ups of my local rivers, lakes, wetlands or beaches.

6. Ensure clean water and sanitation for all.